

Does Your Menu Frustrate Your Spanish-Speaking Diners?

Imagine you are in a restaurant where you cannot read the menu. You watch delicious dishes go to other tables but your choices are limited to the few items whose names you know.

Would you be more likely to choose a restaurant where there is a full menu available in your language? Of course, you would!

Let Heidi translate your menu at minimal expense to you providing maximum hospitality to your diners.



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ENGLISH-SPANISH MENU TRANSLATION SERVICES

Expand Your Customer Base
&
Increase Satisfaction Among Your
Spanish-Speaking Diners

Translating Your Menu

English→Spanish



Roasted Red-Pepper Soup
Sopa de pimientos rojos asados

All items on your menu will be translated carefully and exactly, using the words in *your menu* as the basis for the Spanish equivalents.

Simply supply a copy of your menu to Heidi and specify how you wish your menu to appear.

Translating Your Menu

English→Spanish

- Latin American food terms will be used in preference to European food terms to better serve the preponderance of South Carolina Spanish-speaking diners.
- If you update your menu, a revised translation can be quickly supplied at minimal cost.
- The translation can be separately printed or supplied to your usual menu designer or printer for incorporation in your current menu design.
- If you wish to try the service without replacing your current printed menus, simply copy the standard 8½ x 11 inch version supplied as part of your order.

Translating Your Menu

English→Spanish



Chicken & Rice with Dilled Yogurt
Arroz con pollo con yogurt eneldo

INTRODUCTORY PRICE:

- \$25 initial set up
- Plus \$1 per menu item
- Estimates for special design requirements will be supplied on request.